

INSTACART FATHER'S DAY SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A purchase will not increase your chances of winning. These Official Rules govern the Instacart Father's Day Sweepstakes (the "Sweepstakes") offered by Maplebear Inc. dba Instacart ("Sponsor").

Sweepstakes Period: Sweepstakes begins on June 13, 2022 at 9:00 a.m. Pacific Time ("PT") and ends on June 19, 2022 at 11:59 p.m. PT (the "Sweepstakes Period"). Sponsor's computer is the official time-keeping device for this Sweepstakes.

Eligibility: Open to legal residents of the United States and the District of Columbia, who are eighteen (18) years (or the actual age of majority in the state of residence) or older at time of entry. Employees of Sponsor and its affiliates, subsidiaries, advertising and promotion agencies and the immediate family members and/or those living in the same household of each such employee are not eligible. Sweepstakes is void in Puerto Rico and where prohibited by law.

How To Enter: There are two (2) ways to enter:

- a) **Automatic Entry via Instacart:** Go to Instacart and find the Best Buy® store. Make a purchase of \$100 or more (after all incentives have been applied and excluding taxes and fees) from Best Buy that is to be either delivered by Instacart or picked up curbside by you at Best Buy to automatically receive an entry into the Sweepstakes. Instacart account required to enter. Automatic entry must be made by 11.59 p.m. on June 19, 2022 in order to be eligible for the random drawing. One (1) entry per person during the Sweepstakes Period.
- b) **Free Method of Entry:** During the Sweepstakes Period, to enter without making a purchase hand-print your complete name, street address, city, state, zip code and valid email address on a plain piece of 3" x 5" paper, and mail it in a business-size (#10) envelope with sufficient postage affixed to: Realtime Media, Attn: Instacart Father's Day Sweepstakes Entry, 1001 Conshohocken State Road, Suite 2-130, Conshohocken, PA 19428. Mailed entries must be postmarked between June 13, 2022 and June 19, 2022 and received by June 24, 2022 in order to be included in the random drawing. Only one (1) entry per person. Entries that are mechanically reproduces, copied, illegible, incomplete, or inaccurate and entries by any means which subvert the entry process are void. Entries become the property of Sponsor and will not be acknowledged or returned. Entries not complying with these Official Rules are subject to disqualification, at the Sponsor's sole discretion. Proof of mailing does not constitute proof of delivery.

Limit: One (1) entry per person, per household regardless of method of entry during the Sweepstakes Period. All entries become the exclusive property of the Sponsor. The Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or otherwise incomplete entries, all of which will not be honored. Subsequent attempts made by the same individual to submit entries beyond the above-stated limits, for example, by using multiple or false contact information or otherwise, will be disqualified. Entries generated by a script, computer program, macro, robotic or other automated means are void and will be disqualified. Online entrant must be the registered subscriber of the e-mail account by which the entry is made. In the event of a dispute as to entries submitted by multiple users having the same e-mail account, the authorized subscriber of the e-mail account (as specified by the Internet Service Provider) used to enter the Sweepstakes at the actual time of entry will be deemed to be the entrant. Entries made by any individual or any entity other than the named entrant and/or originating at any other website or method of entry, including (but not limited to) commercial sweepstakes subscription notification and/or entering service sites are void. All materials submitted become the property of Sponsor and will not be returned.

Drawing: Three (3) winners will be selected in a random drawing from among all eligible automatic and mailed entries received on or about the end of the Sweepstakes Period. All decisions of the Sponsor are final. Odds of winning will be determined by the number of eligible entries received. Prize consists of only those items specifically described as included in the prize. All fees, federal, state and other taxes,

costs and expenses relating to the use, acceptance and possession of the prize are the sole responsibility of the winner.

Prize: Each winner will receive a Sony True Wireless Noise Cancelling In-Ear Headphones and a \$500 Instacart gift card. Instacart account and credit card required to redeem the Instacart gift card portion of the prize. Prizes will be mailed to verified winners at their home addresses. No cash equivalent available and prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute any listed prize for one of equal or greater value if the designated prize should become unavailable for any reason. Any portion of the prize not accepted or unclaimed and/or unused by the winner will be forfeited and will not be substituted and no additional compensation will be provided. Approximate Retail Value ("ARV") of each Prizes: \$780. ARV of all Prizes: \$2,340.

Notification: Potential winners will be notified by e-mail on or about July 8, 2022. If a potential winner cannot be contacted within forty-eight (48) hours of notification, does not timely respond or if prize or prize notification is returned as undeliverable, an alternate potential winner will be randomly selected. Upon prize forfeiture, no payment or other compensation will be made to the original potential winner. Recipient of such notification must sign and return an affidavit of eligibility, liability and publicity release within seven (7) days of acceptance or an alternate potential winner may be selected. In the event that a potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining entries. Also, if the approximate retail value of the prize is \$600 or more, a Social Security Number or Individual Taxpayer Identification Number is required to be provided to Sponsor for issuance of a 1099 Form. In the event of noncompliance with any requirement, the non-complying potential winner will be disqualified. No substitution, exchange or transfer of prize except by Sponsor, in which case a prize of equal or greater value will be substituted.

Release: By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, including the interpretation of these Official Rules and its exercise of discretion, which will be final and binding in all respects. Entrants are solely responsible for their own actions and agree to hold harmless Sponsor, Best Buy Stores, L.P. and their parent, subsidiaries, divisions and related companies, together with and the respective officers, directors, employees, agents, successors, assigns and licensees of each of them, and those companies supplying prizes (collectively the "Released Parties") from any liability for losses, damages or injuries arising in connection with their participation in the Sweepstakes or the award or use of a prize.

Publicity: Acceptance of a prize constitutes consent to Sponsor's use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, (including but not limited to internet and television broadcast) without further consent or compensation except where prohibited.

General Conditions: Sponsor and each of its affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; any error, omission, interruption, defect or delay in operation or transmission of any Sweepstakes-related website; failure of any entry to be received by Sponsor due to technical problems or human error; printing or other errors. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Sweepstakes is terminated early, a potential winner will be selected from all eligible entries received at the time of termination. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Disputes: The Sweepstakes is governed by the laws of the United States and, by entering, winner and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in San Francisco, California. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW

Official Rules and Winner's List: Official Rules available at <https://campaign.rtm.com/InstacartFathersDaySweeps/>. For a copy of these Official Rules or a copy of the Winners' List, please send a self-addressed and stamped post card (Vermont residents may omit postage) to Administrator: Realtime Media, Attn: Communications, specifying either "Winners' List" or "Official Rules", Instacart Father's Day Sweepstakes Entry, 1001 Conshohocken State Road, Suite 2-100, Conshohocken, PA 19428.

Sponsor: Maplebear Inc. dba Instacart, 50 Beale Street, Suite 600, San Francisco, CA 94105. The Sweepstakes is not produced, sponsored or executed by Best Buy. BEST BUY, the BEST BUY logo and the tag design are trademarks of Best Buy and its affiliated companies.

Privacy: Personal information collected from entrants will be used by the Sponsor to administer the Sweepstakes and otherwise in accordance with Sponsor's privacy policy available online at <https://www.instacart.com/privacy>.